Roles of key ICT managers

David Norman – Director, Delivery and Consulting

David leads the Consulting team in designing innovative, effective solutions in areas like digital transformation and enterprise intelligence. David also looks after the delivery for the Build and Integration teams and responsible for service delivery. (Optimation, n.d.)

Alex Bouma – Chief Executive Officer

Alex is responsible for driving and executing a value growth strategy for the Optimation Group of companies across New Zealand and Australia. This include building on existing long-term relationships with key clients, evaluating and supporting long-range and non-BAU initiatives, and supporting the incubation and growth of new ventures. (Optimation, n.d.)

Vikki Forster – General Manager, Business Enablement

Vikki's role encompasses People & Culture and Administration with a key focus on building and maintaining high performance teams. Vikki is responsible for developing our people initiatives to ensure the implementation of leading talent programmes aligned to our strategy and with the welfare and development of our people foremost. Vikki has held both HR and recruitment roles for IT, Telecommunications and Utilities companies both here in New Zealand and in London. (Optimation, n.d.)

Carl Church - Chief Operating Officer

Carl works cross-functionally across all areas of the business. He has a focus on enabling Optimation to execute on business strategies and grow value and has specific responsibility for Optimation’s finance, legal and business operations teams. Prior to joining Optimation, Carl was the COO at a maturing disrupter in the energy sector, and before that he held a regional leadership role within Deloitte's Asia Pacific Financial Services practice. (Optimation, n.d.)

### Campbell Hepburn - **General Manager, Presto Resourcing Options**

### Campbell has 20 years’ experience working with New Zealand employers and diverse candidate groups and has thrived upon exposure to the diversity in people and business. He has joined the Optimation Group to lead our resourcing arm, Presto Resourcing Options (PRO), following senior roles with Beyond Recruitment, H2R Consulting and Hudson. (Optimation, n.d.)